

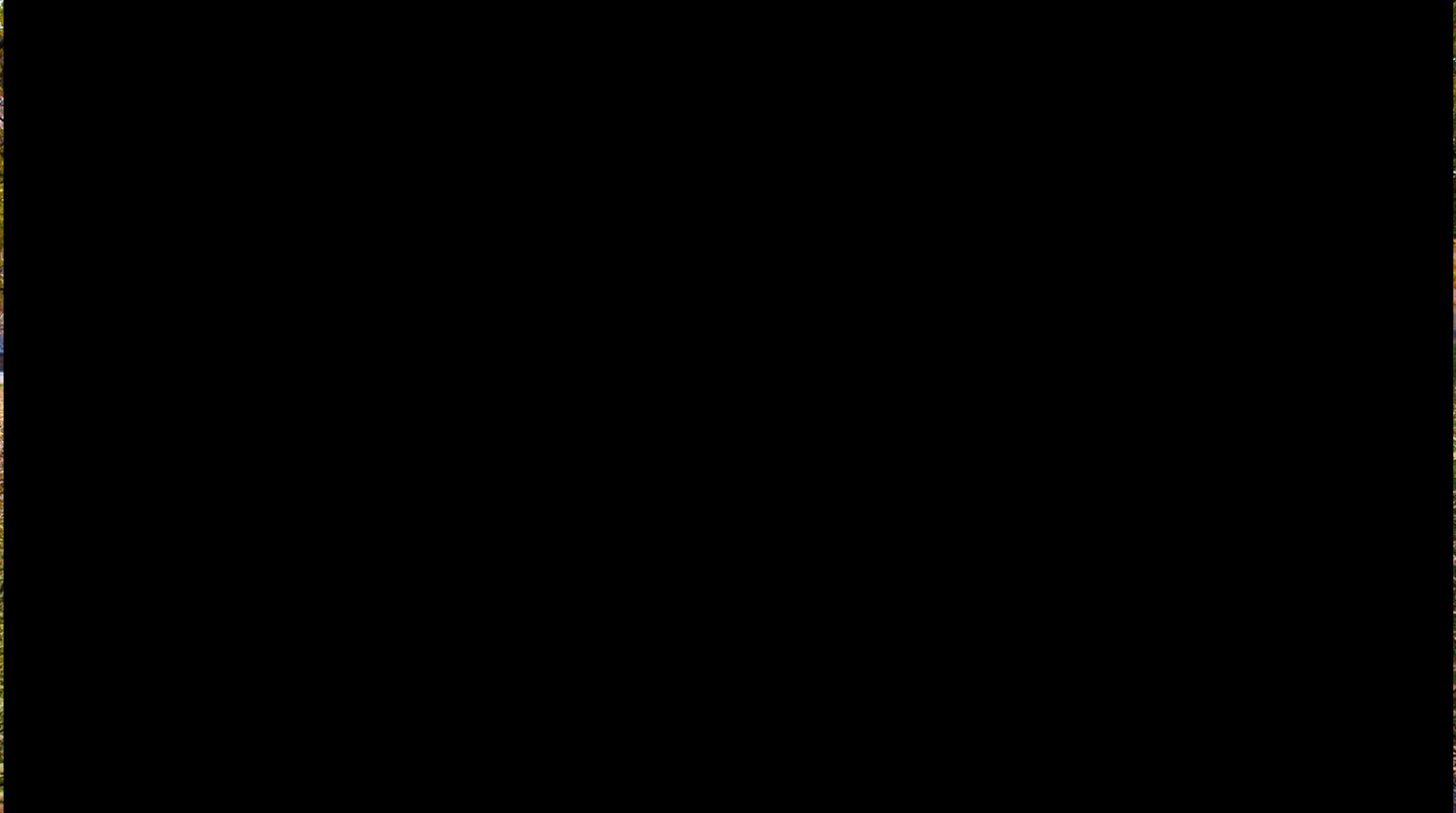
A LISTENING TOUR:

DEVELOPING AN EQUITABLE APPROACH TO INVESTING IN PITTSBURGH'S PARK SYSTEM



PHOTO CREDIT: Jeremy Marshall

A MESSAGE FROM THE MAYOR



THE PROCESS

**DATA + PUBLIC
INPUT =**

**TRANSPARENT EQUITABLE
INVESTMENT STRATEGY**

PARTNERSHIP

A STRONG PUBLIC INTEREST PARTNERSHIP TO SUPPORT & ENHANCE PITTSBURGH PARKS



The City of Pittsburgh

Public Works Budget
Parks & Rec Public Safety
Planning DOMI

FUNDING SOURCES:

- General fund
- Allegheny County Regional Asset District*
- Various trust funds
- Grants and sponsorships
- Various fees



Pittsburgh Parks Conservancy

Capital Projects
Educational Programming
Public Programs & Events
Restoration & Ecology Work

FUNDING SOURCES

- Grants and corporate gifts
- Individual donations
- Endowments
- Rental income
- Fundraising events

WHO WE ARE

The Pittsburgh Parks Conservancy

\$112+ million raised

22 active work sites

20 major capital projects

277 free public programs in 2017

11,000 trees planted

5,000 children educated annually

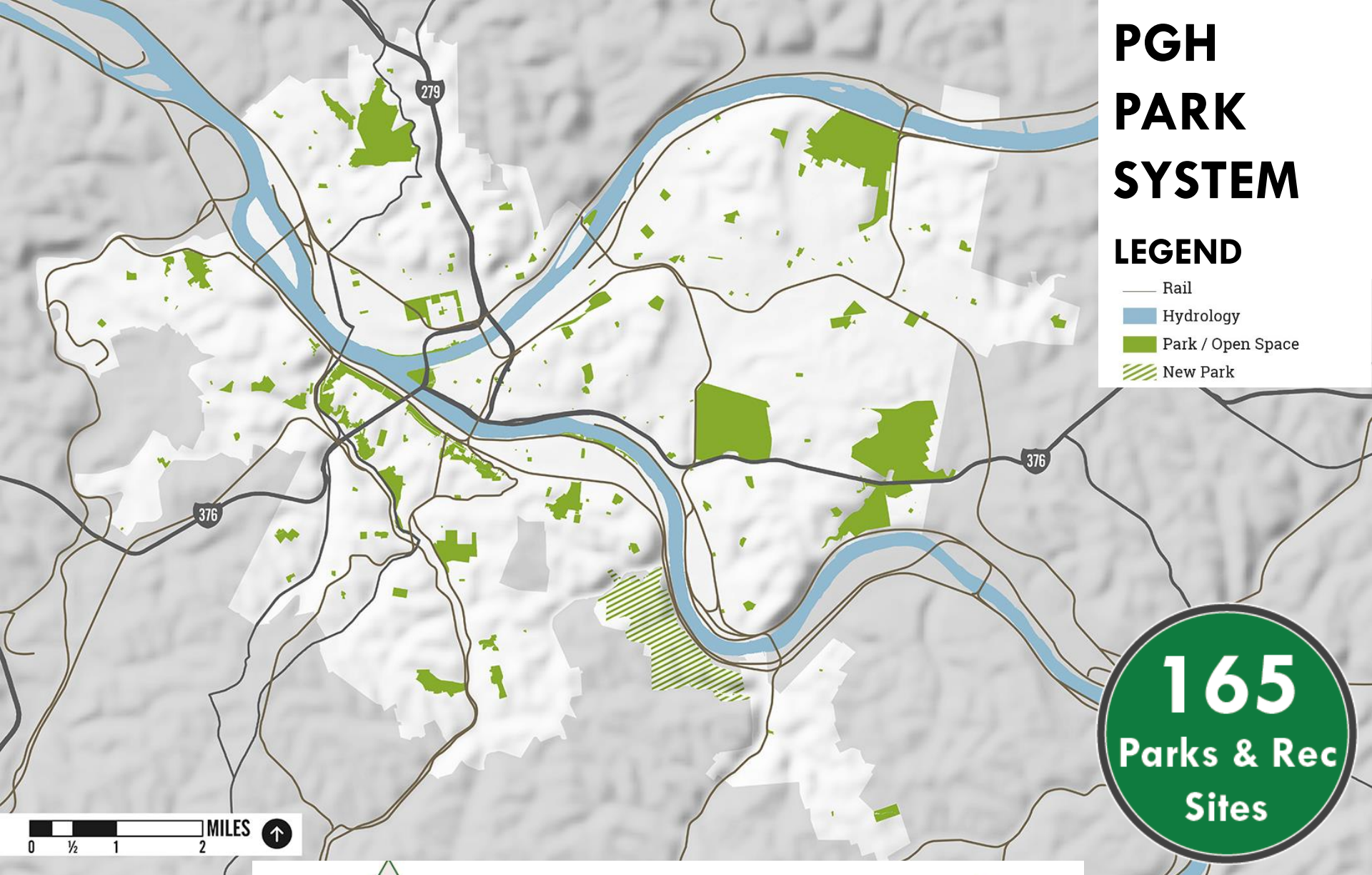
**We are your nonprofit
partner in the parks.**



PGH PARK SYSTEM

LEGEND

- Rail
- Hydrology
- Park / Open Space
- New Park

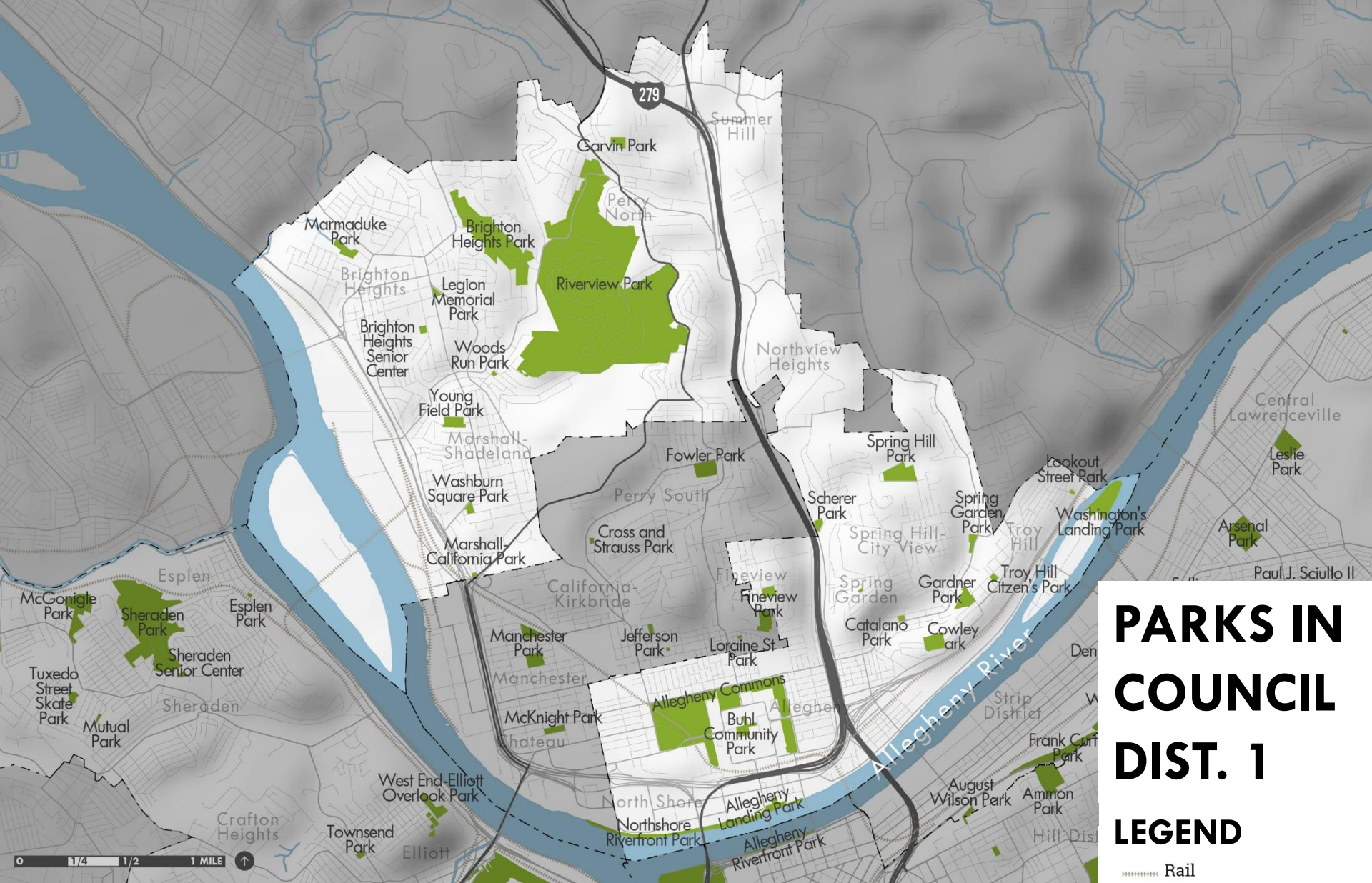


165
Parks & Rec
Sites

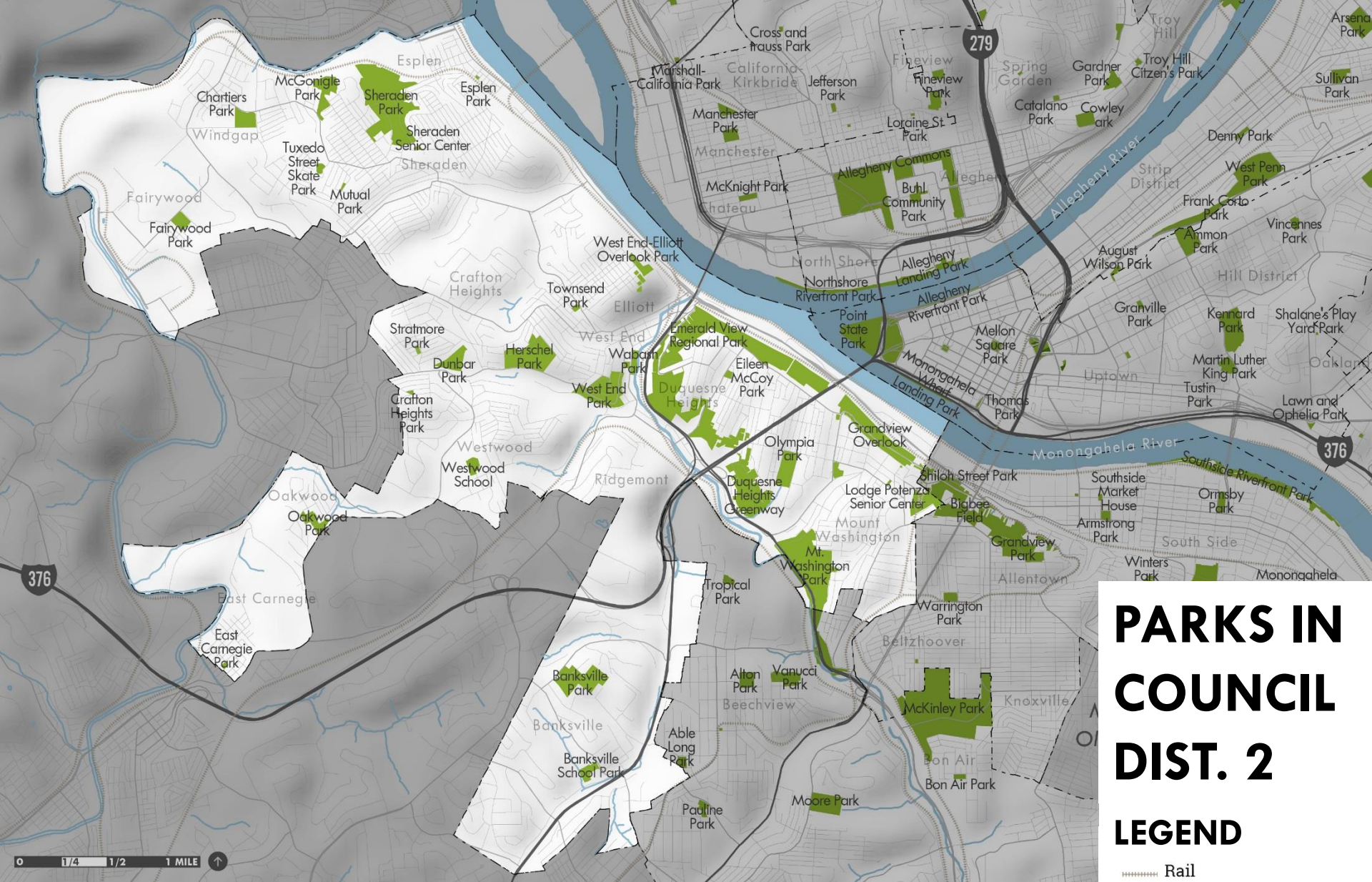


REGIONAL PARKS	COMMUNITY PARKS	RIVERFRONT PARKS	NEIGHBORHOOD PARKS	PARKLETS	REC & SENIOR CENTERS
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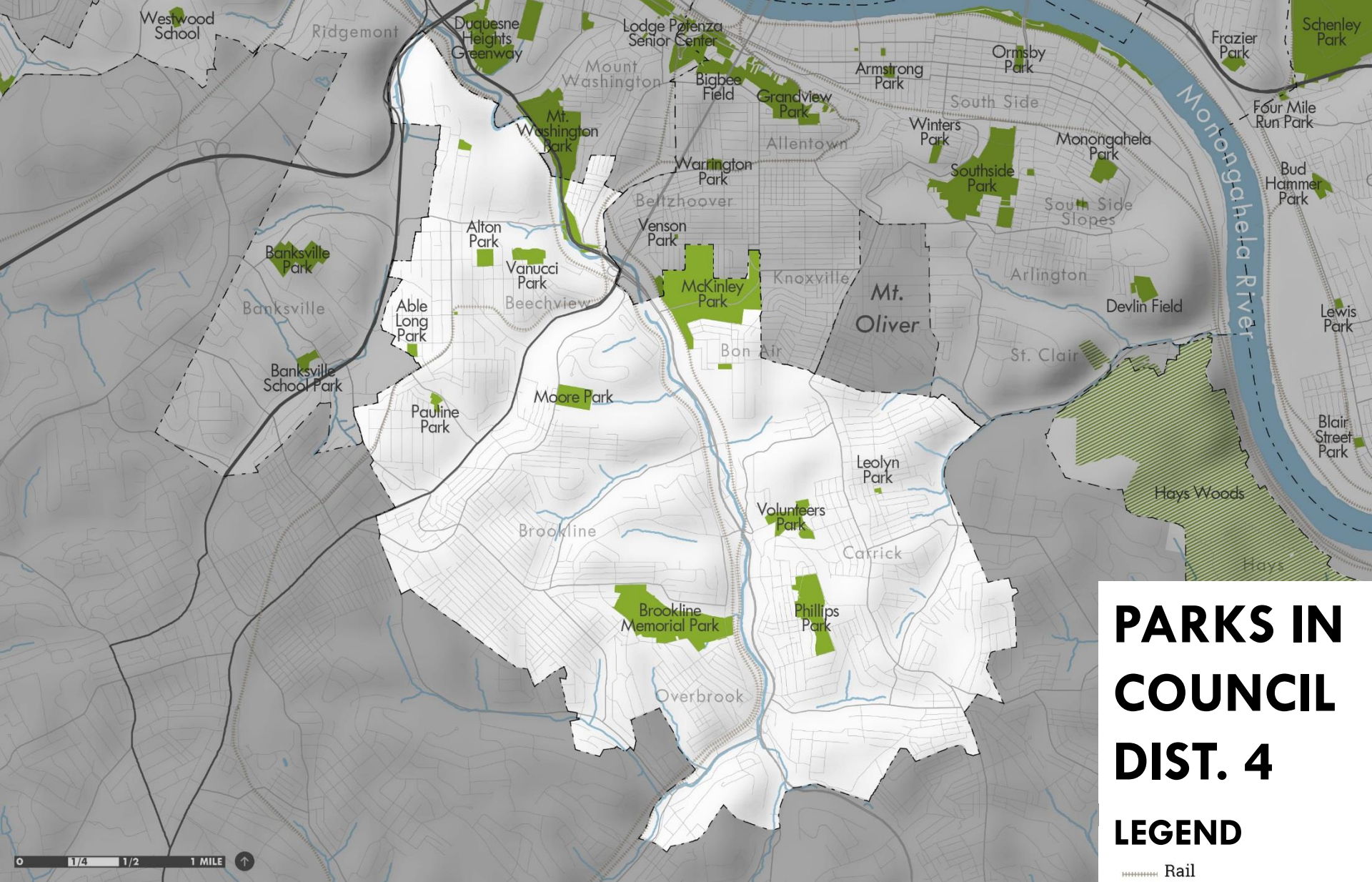
YOUR LOCAL PARKS



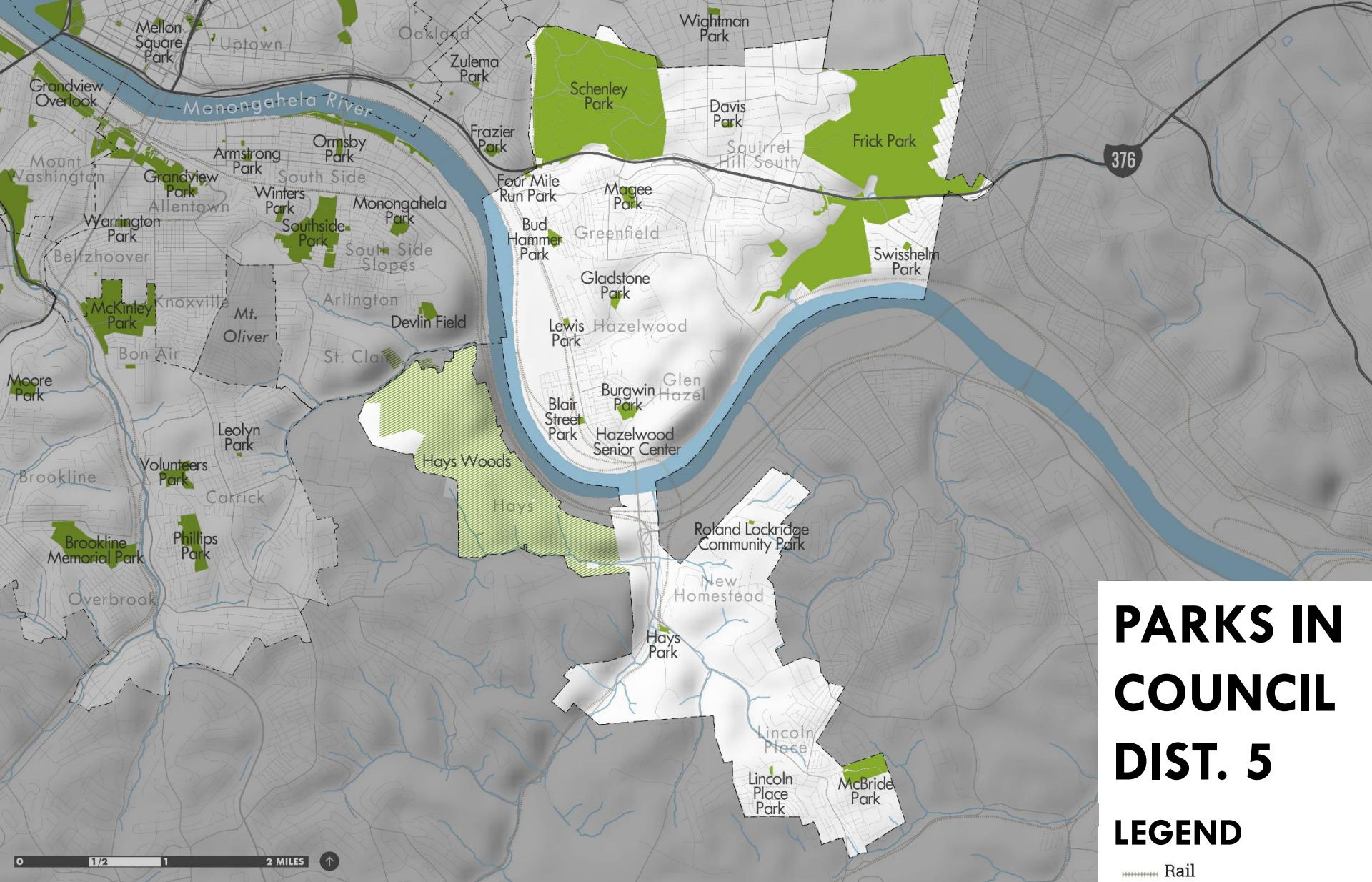
YOUR LOCAL PARKS



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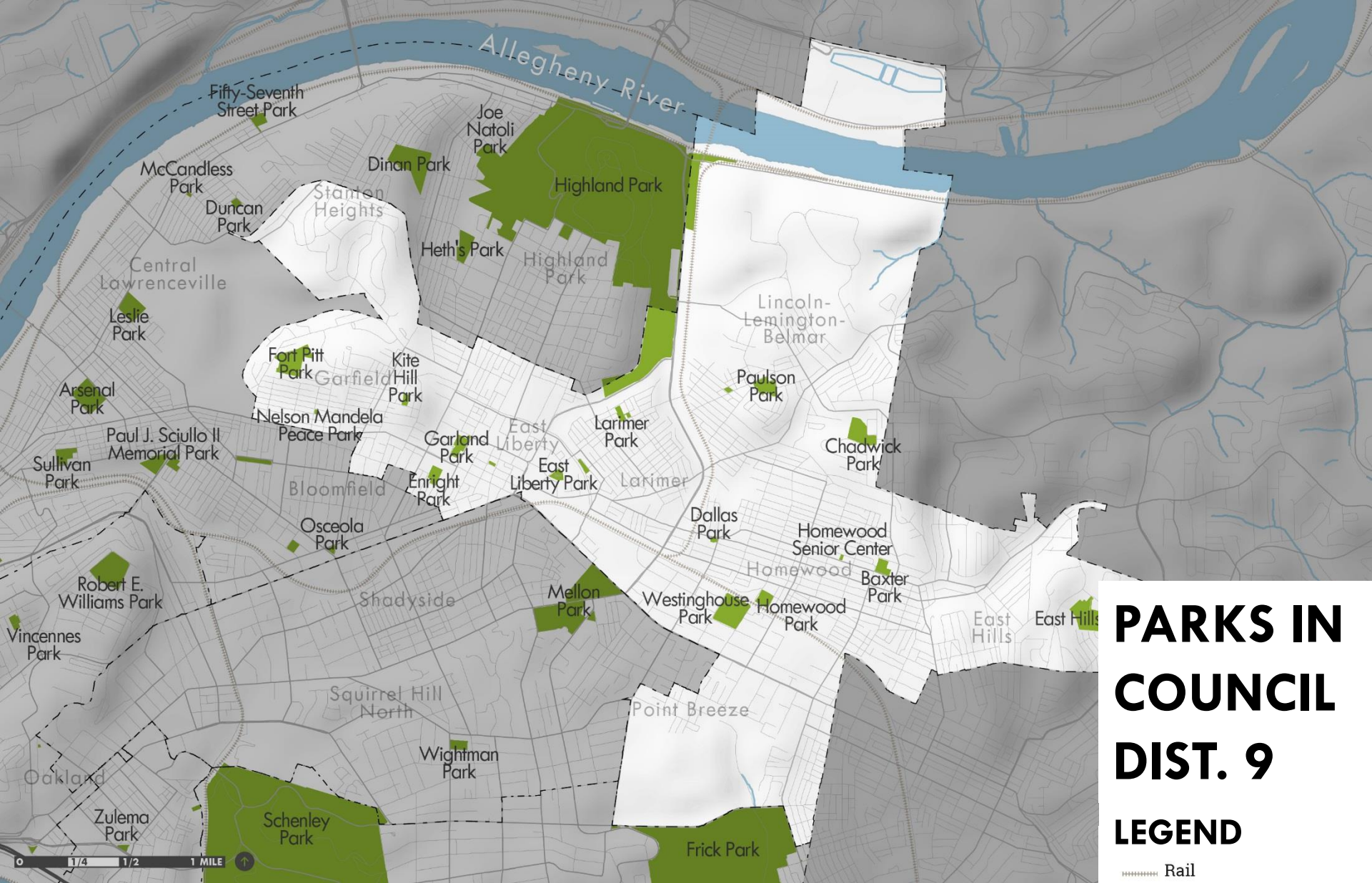
YOUR LOCAL PARKS



YOUR LOCAL PARKS



YOUR LOCAL PARKS



YOUR LOCAL PARKS

PROJECT PURPOSE

Support the
City of Pittsburgh's and the **Pittsburgh Parks Conservancy's**
shared long-term goal to bring
all parks in all City neighborhoods up to a **high level of quality**
by developing a data-driven methodology to guide
EQUITABLE INVESTMENTS
in projects and programs across the City



HIGH LEVEL OF QUALITY

What do we mean when we say we aim to

bring parks up to a HIGH LEVEL OF QUALITY?

Restore existing parks and open spaces

that have fallen into disrepair;

modernize facilities that need updating

to meet contemporary preferences, standards, and changing demographics; and

maintain all assets in a timely manner

by providing enough resources to prevent backlogs.



DEFINING QUALITY

EXCELLENT

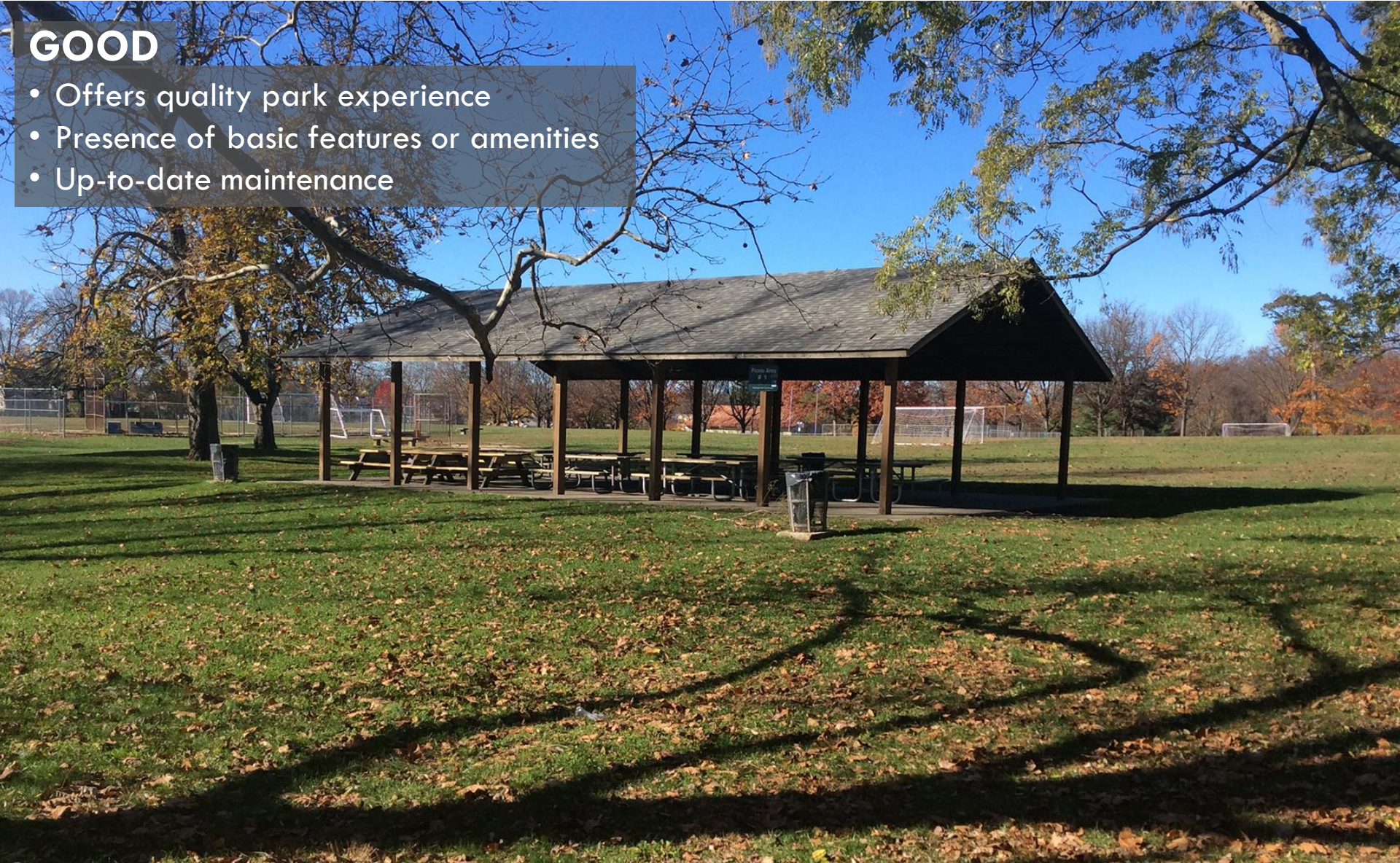
- Offers highest quality park experience
- New or like-new modern equipment
- Range of features or amenities
- Well maintained throughout



DEFINING QUALITY

GOOD

- Offers quality park experience
- Presence of basic features or amenities
- Up-to-date maintenance



DEFINING QUALITY



FAIR

- Elements in average or mixed condition (ex. new play equipment but worn lawn area)
- Evidence of some deferred maintenance
- Evidence of litter or vandalism

DEFINING QUALITY



POOR

- Evidence of significant disrepair (ex. worn safety surface, missing swings)
- Lack of maintenance of natural and built features
- Evidence of litter or vandalism

LEARNING FROM OTHERS



NYC COMMUNITY PARKS INITIATIVE

New York, NY

Focused on neighborhoods that are **dense, growing, and home to residents living in poverty**

Focused on parks that had **little capital investment in the past 20 years**



REBUILD PHILADELPHIA

Philadelphia, PA

Focused on **increasing equity** in neighborhoods with **high rates of poverty, crime, health issues** and low levels of **library and rec programming**



EQUITY-BASED CRITERIA for CAPITAL PROJECTS

Minneapolis, MN

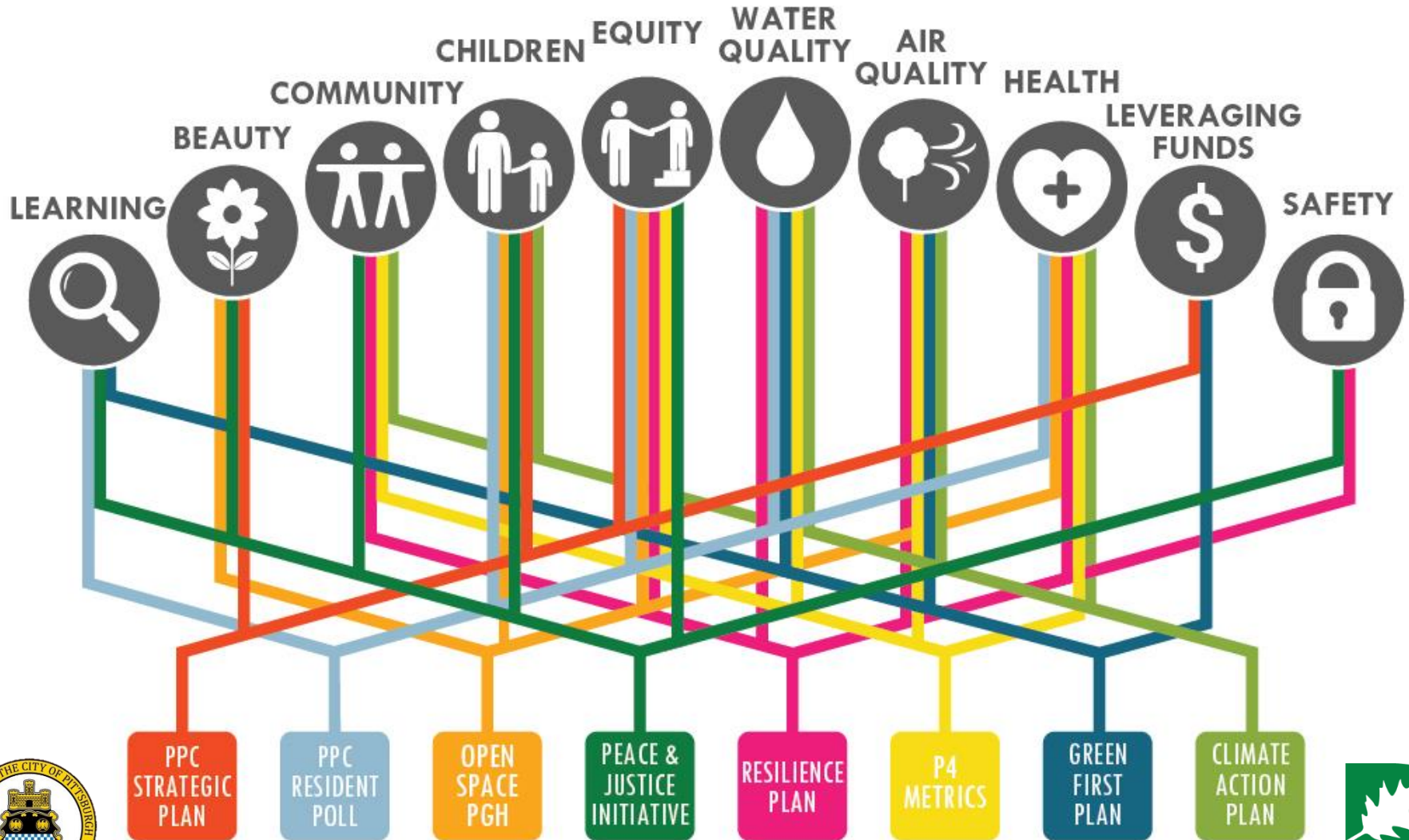
Focused on neighborhood and regional parks in **dense, racially concentrated areas of poverty, with high populations of youth and seniors**

Focused on parks with **little capital investment & poor asset conditions**

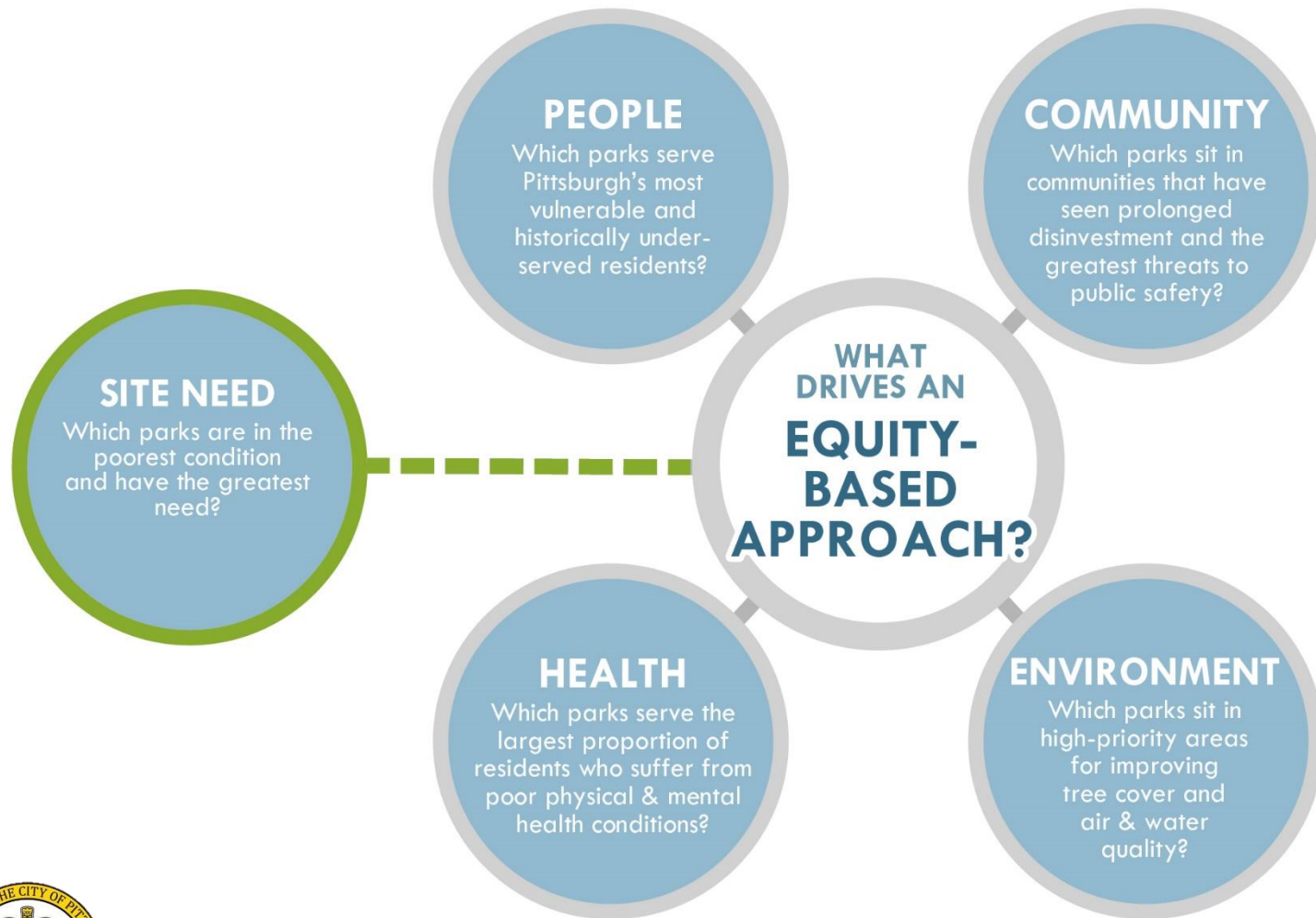


TRACING THEMES

ACROSS PRIOR PLANS



PROGRAM VISION



CAPITAL COSTS

WHAT IS A CAPITAL PROJECT?

\$50,000+ project to design, build, restore, retain, or purchase a City-owned asset that will provide a public benefit for 5+ years

\$125 MILLION to upgrade parks and park assets to a high level of quality not addressed in neighborhood, community, or regional plans

IN COUNCIL DISTRICT 1: 25 sites evaluated
\$14.7 million

PLUS \$ 89 MILLION for 9 Existing Master Plans (not including Regional Parks)

IN COUNCIL DISTRICT 1: \$23.5 million

PLUS \$188 MILLION for Regional Park Master Plans

RIVERVIEW PARK: \$29.3 million

\$400 MILLION needed to upgrade parks and park assets and implement park master plans

CAPITAL COSTS

WHAT IS A CAPITAL PROJECT?

\$50,000+ project to design, build, restore, retain, or purchase a City-owned asset that will provide a public benefit for 5+ years

\$125 MILLION to upgrade parks and park assets to a high level of quality not addressed in neighborhood, community, or regional plans

IN COUNCIL DISTRICT 2: 24 sites evaluated
\$21.9 million

PLUS \$ 89 MILLION for 9 Existing Master Plans (not including Regional Parks)

PLUS \$188 MILLION for Regional Park Master Plans

EMERALD VIEW PARK: \$3.6 million

\$400 MILLION needed to upgrade parks and park assets and implement park master plans



CAPITAL COSTS

WHAT IS A CAPITAL PROJECT?

\$50,000+ project to design, build, restore, retain, or purchase a City-owned asset that will provide a public benefit for 5+ years

\$125 MILLION to upgrade parks and park assets to a high level of quality not addressed in neighborhood, community, or regional plans

IN COUNCIL DISTRICT 3: 20 sites evaluated
\$15.1 million

PLUS \$ 89 MILLION for 9 Existing Master Plans (not including Regional Parks)

IN COUNCIL DISTRICT 3: \$7.9 million

PLUS \$188 MILLION for Regional Park Master Plans

EMERALD VIEW + SCHENLEY: \$71.6 million

\$400 MILLION needed to upgrade parks and park assets and implement park master plans

CAPITAL COSTS

WHAT IS A CAPITAL PROJECT?

\$50,000+ project to design, build, restore, retain, or purchase a City-owned asset that will provide a public benefit for 5+ years

\$125 MILLION to upgrade parks and park assets to a high level of quality not addressed in neighborhood, community, or regional plans

IN COUNCIL DISTRICT 4: 13 sites evaluated
\$8.4 million

PLUS \$ 89 MILLION for 9 Existing Master Plans (not including Regional Parks)

IN COUNCIL DISTRICT 4: \$22 million

PLUS \$188 MILLION for Regional Park Master Plans

EMERALD VIEW: \$3.6 million

\$400 MILLION needed to upgrade parks and park assets and implement park master plans

CAPITAL COSTS

WHAT IS A CAPITAL PROJECT?

\$50,000+ project to design, build, restore, retain, or purchase a City-owned asset that will provide a public benefit for 5+ years

\$125 MILLION to upgrade parks and park assets to a high level of quality not addressed in neighborhood, community, or regional plans

IN COUNCIL DISTRICT 5: 15 sites evaluated
\$8.4 million

PLUS \$ 89 MILLION for 9 Existing Master Plans (not including Regional Parks)

PLUS \$188 MILLION for Regional Park Master Plans

SCHENLEY + FRICK: \$84.8 million

\$400 MILLION needed to upgrade parks and park assets and implement park master plans



CAPITAL COSTS

WHAT IS A CAPITAL PROJECT?

\$50,000+ project to design, build, restore, retain, or purchase a City-owned asset that will provide a public benefit for 5+ years

\$125 MILLION to upgrade parks and park assets to a high level of quality not addressed in neighborhood, community, or regional plans

IN COUNCIL DISTRICT 6: 26 sites evaluated
\$9.8 million

PLUS \$ 89 MILLION for 9 Existing Master Plans (not including Regional Parks)

IN COUNCIL DISTRICT 6: \$1.4 million

PLUS \$188 MILLION for Regional Park Master Plans

RIVERVIEW PARK: \$29.3 million

\$400 MILLION needed to upgrade parks and park assets and implement park master plans

CAPITAL COSTS

WHAT IS A CAPITAL PROJECT?

\$50,000+ project to design, build, restore, retain, or purchase a City-owned asset that will provide a public benefit for 5+ years

\$125 MILLION to upgrade parks and park assets to a high level of quality not addressed in neighborhood, community, or regional plans

IN COUNCIL DISTRICT 7: 19 sites evaluated
\$10.9 million

PLUS \$ 89 MILLION for 9 Existing Master Plans (not including Regional Parks)

IN COUNCIL DISTRICT 7: \$23.6 million

PLUS \$188 MILLION for Regional Park Master Plans

HIGHLAND PARK: \$69.8 million

\$400 MILLION needed to upgrade parks and park assets and implement park master plans

CAPITAL COSTS

WHAT IS A CAPITAL PROJECT?

\$50,000+ project to design, build, restore, retain, or purchase a City-owned asset that will provide a public benefit for 5+ years

\$125 MILLION to upgrade parks and park assets to a high level of quality not addressed in neighborhood, community, or regional plans

IN COUNCIL DISTRICT 8: 3 sites evaluated
\$8.6 million

PLUS \$ 89 MILLION for 9 Existing Master Plans (not including Regional Parks)

IN COUNCIL DISTRICT 8: \$10.1 million

PLUS \$188 MILLION for Regional Park Master Plans

NEARBY IN SCHENLEY: \$68 million

\$400 MILLION needed to upgrade parks and park assets and implement park master plans

CAPITAL COSTS

WHAT IS A CAPITAL PROJECT?

\$50,000+ project to design, build, restore, retain, or purchase a City-owned asset that will provide a public benefit for 5+ years

\$125 MILLION to upgrade parks and park assets to a high level of quality not addressed in neighborhood, community, or regional plans

IN COUNCIL DISTRICT 9: 15 sites evaluated
\$26.7 million

PLUS \$ 89 MILLION for 9 Existing Master Plans (not including Regional Parks)

PLUS \$188 MILLION for Regional Park Master Plans

HIGHLAND + FRICK: \$86.6 million

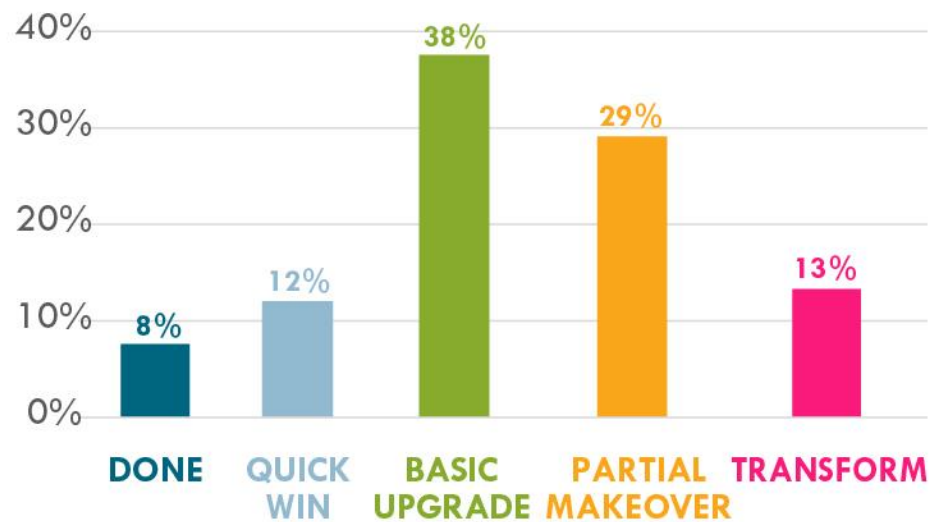
\$400 MILLION needed to upgrade parks and park assets and implement park master plans

SUMMARY OF CAPITAL NEEDS

BREAKDOWN OF CONDITIONS



TYPE OF INVESTMENT



DEFINITIONS

EXCELLENT new/like-new; variety of features

GOOD basic amenities; up-to-date maintenance

FAIR elements in average or mixed condition;
evidence of deferred maintenance & upkeep issues

POOR evidence of disrepair; lack of maintenance & upkeep

QUICK WIN minimal work to complete; no design needed

BASIC UPGRADE needs standard fixes (ex. turf or play equip.)

PARTIAL MAKEOVER needs one or more big ticket items that
require design

TRANSFORMATION needs complete redesign/replacement

MAINTENANCE COSTS

WHAT IS MAINTENANCE?

Not a capital expense, but a necessary annual investment in the renovation or repair of damaged and deteriorating City-owned assets

\$11.6 MILLION 2018 dollars dedicated to maintenance of Pittsburgh parks

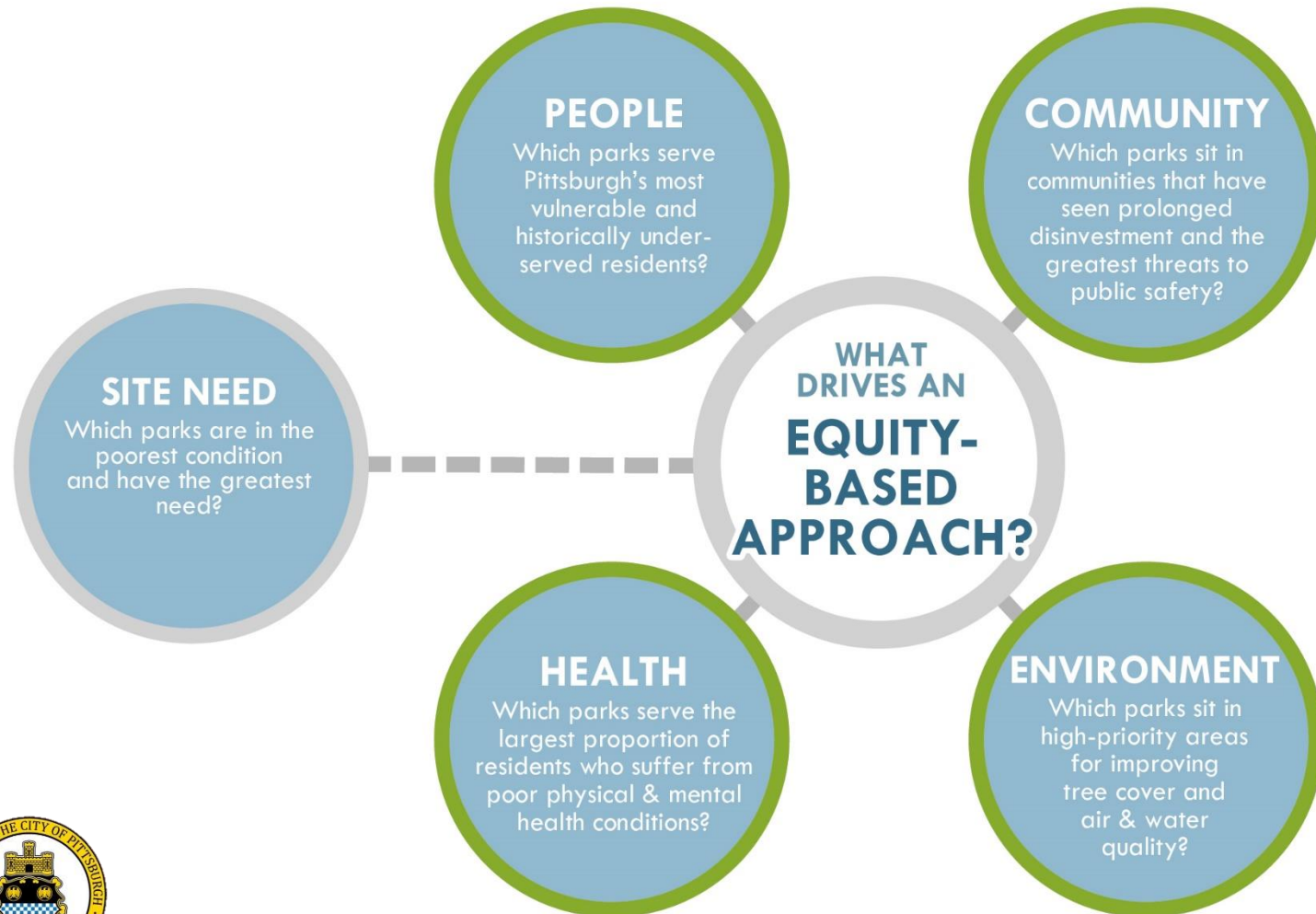
\$24.5 MILLION 2018 dollars that **should** be spent in 2018 for maintenance of Pittsburgh parks

\$12.9 MILLION annual funding gap for park maintenance



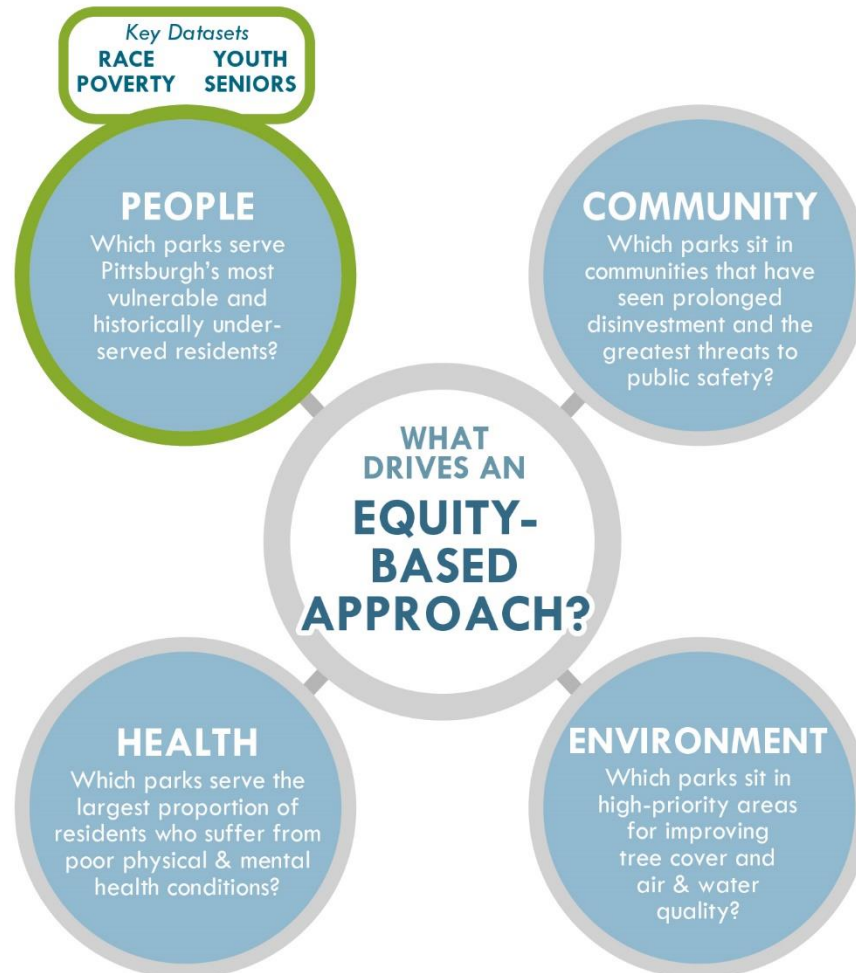
A DATA-DRIVEN SCORING STRATEGY TO **PRIORITIZE SITES FOR INVESTMENT**

The project's equity-focused approach to investment relies on a variety of datasets to identify the highest need parks with the greatest potential benefit for their communities and the city as a whole.



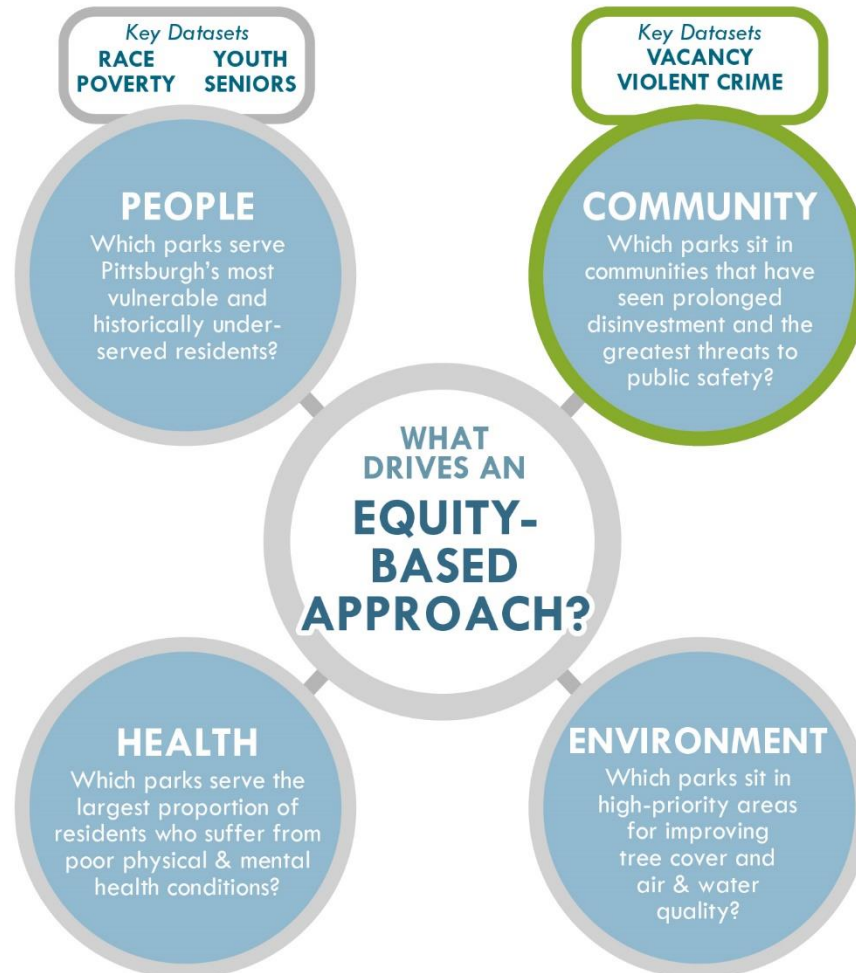
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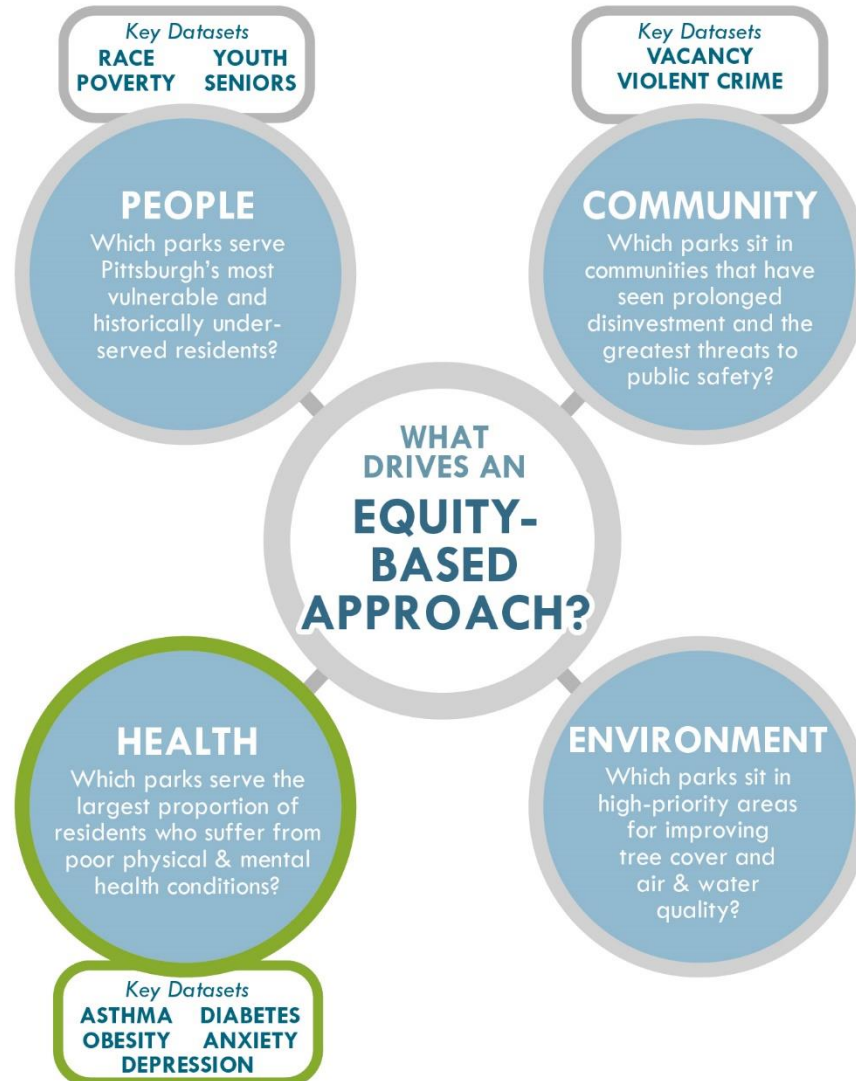
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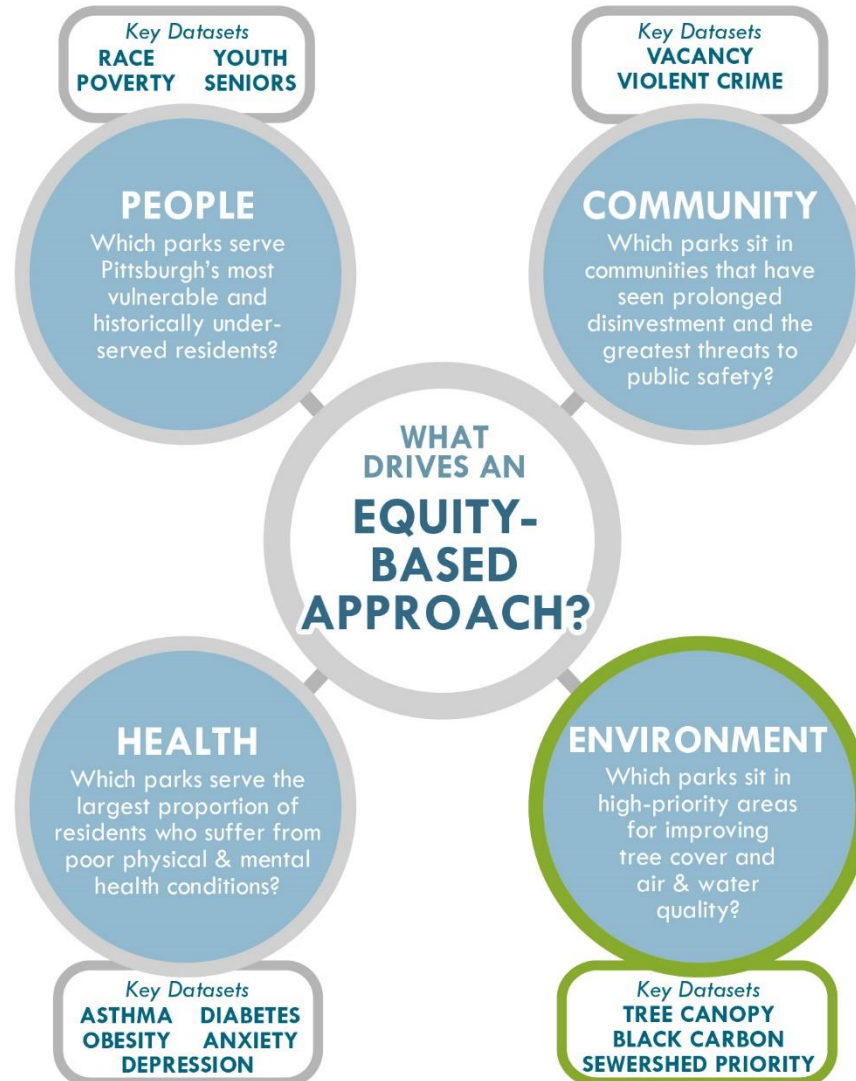
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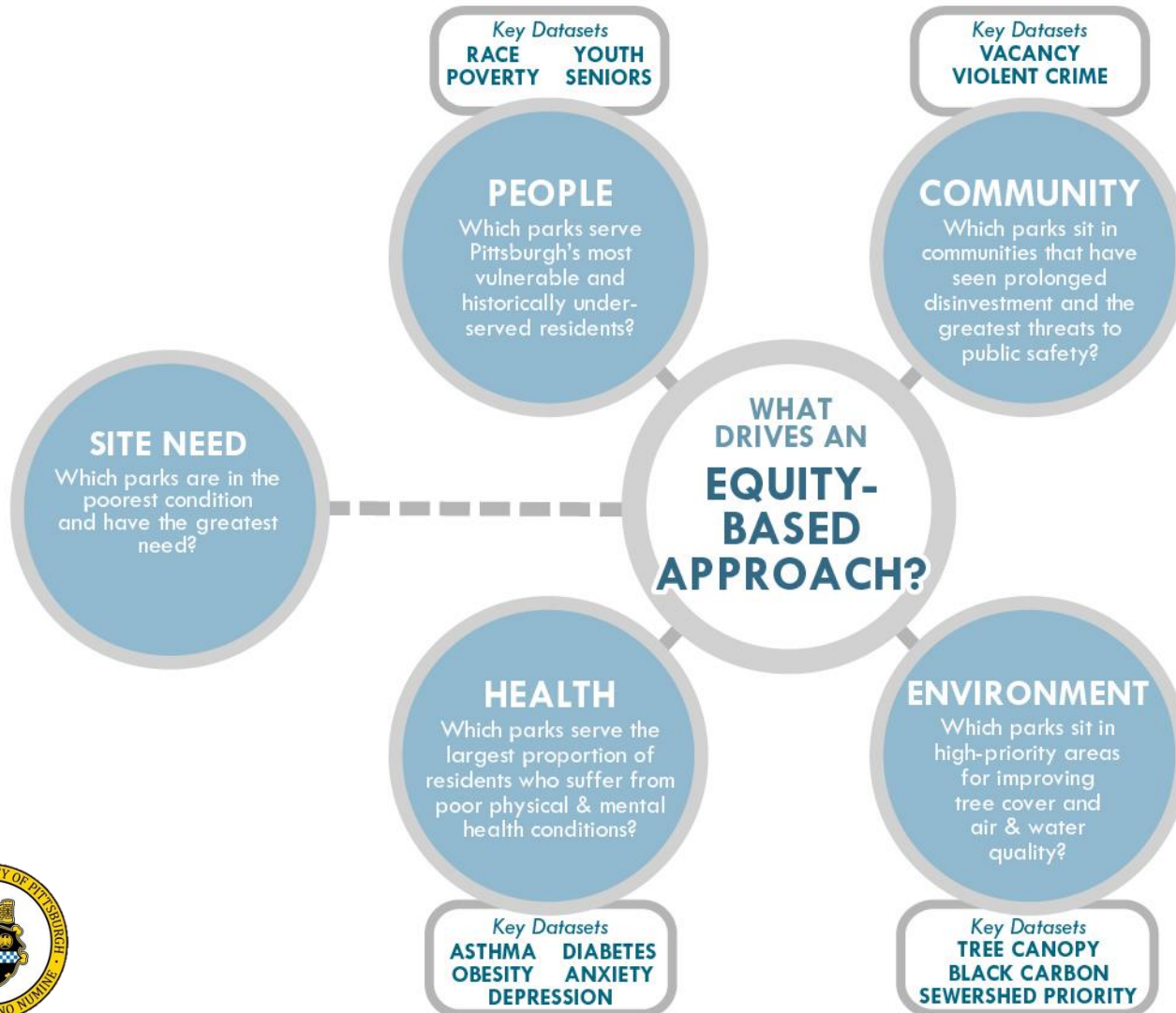
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A DATA-DRIVEN SCORING STRATEGY TO PRIORITIZE SITES FOR INVESTMENT

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WHAT IS A WALKSHED?

ARSENAL PARK



KENNARD PARK



WINTERS PARK



 10 MINUTE WALK  STAIRS  PARK ENTRANCE 1/4 MILE 

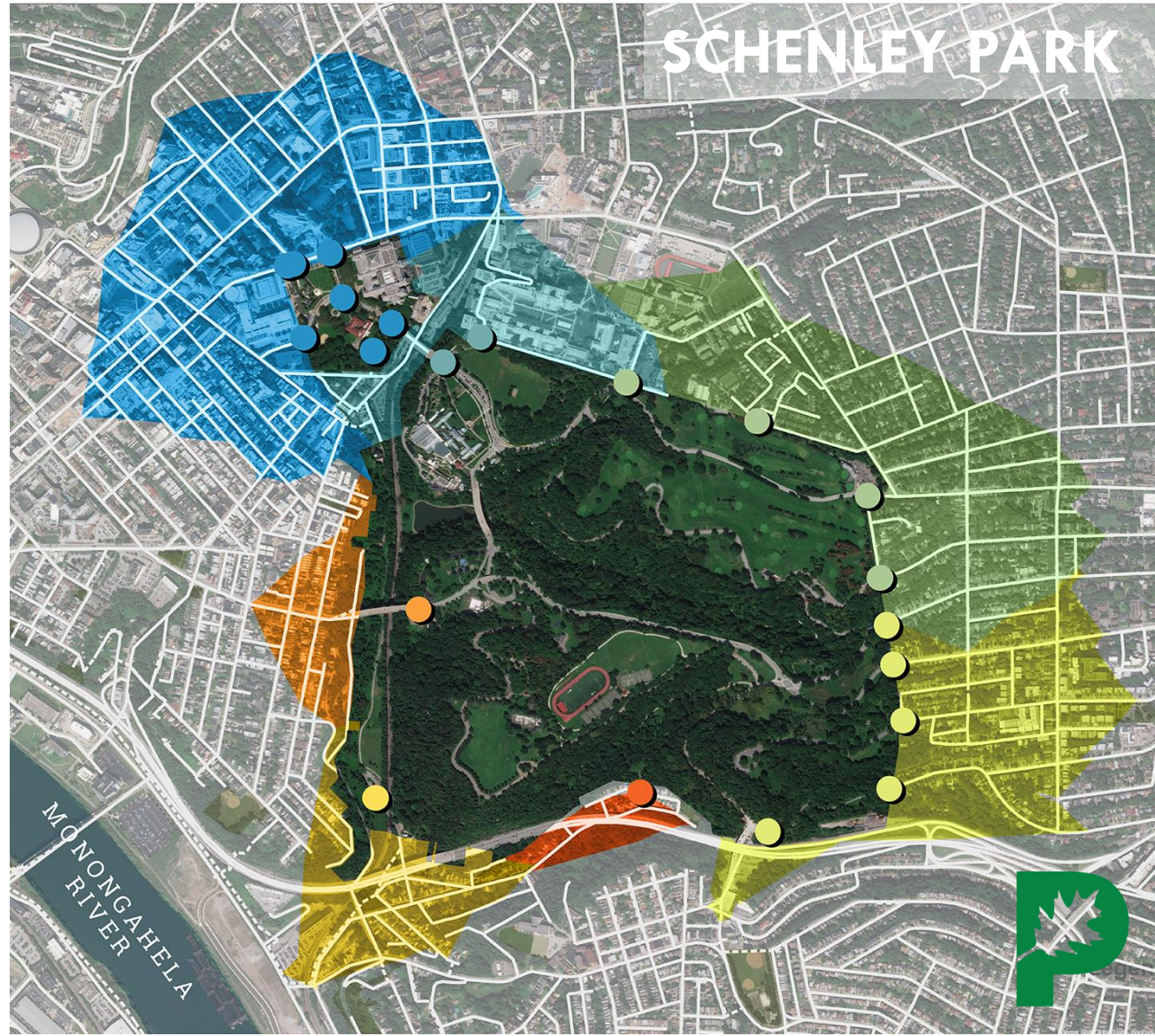


LARGE PARKS: MULTIPLE WALKSHEDS

Site entrances categorized according to the section of the park they serve.

● Park entrances

Separate 10-minute walksheds calculated for each area.



SCORECARD EXAMPLE FOR COMPARING PARKS

	RACE & POVERTY	YOUTH & SENIORS	N'HOOD CONDITION	RESIDENT HEALTH	COMMUNITY NEED SCORE	SITE CONDITION	INVESTMENT NEED	SITE NEED SCORE	INVESTMENT PRIORITY SCORE
	100 = Highest race & poverty score	100 = Highest youth & senior population	100 = Highest rates of vacancy & violent crime	100 = Highest rates of select major medical issues	400 = Highest possible combined community need score	100 = Poorest site condition	100 = Lowest ratio of current need to investment since 2009	200 = Highest possible combined site need score	600 = Highest possible combined community and site need score in Pittsburgh
Park A	12 /100	62 /100	17 /100	70 /100	161 /400	FAIR 66/100	89 /100	155 /200	316 /600
RANKING					148 /255			71 /214	86 /255
Park B	79	73	95	92	339	POOR 100/100	67	167	506
RANKING					5 /255			29 /214	3 /255
Park C	5	45	25	73	148	POOR 100/100	97	197	345
RANKING					189 /255			10 /214	47 /255

QUESTIONS?

PHOTO CREDIT: Jeremy Marshall

To learn more visit:
www.pittsburghparks.org/listening-tour

